

For immediate release

2 April 2024

1 Day - 1 Nation - 5000 Units of Blood

The Western Cape Blood Service (WCBS) together with the South African National Blood Service (SANBS) will host their first, **1 Day - 1 Nation - 5000 Units of Blood** campaign in the hopes of collecting 5000 units of blood on Saturday, 13 April 2024. “We are very excited to host the first 1 Day - 1 Nation - 5000 Units of Blood campaign. We hope that all South Africans who are eligible to donate blood will support us on this day,” says Marike Carli, Public Relations Manager for the WCBS.

Both blood Services anticipate blood stock shortages leading up to the winter months. Blood stock levels tend to decline during the Easter period as well as school holidays as donors make their way to their holiday destination and blood donation might then not always be top priority. Ramadan started on the 11th of March, which also adds additional pressure to the blood stock levels as Muslim donors can’t donate during the fast. “Right now, we need all the help we can get - from current and potential donors. Moreover, we ask South Africans to become regular donors. By donating blood regularly, we can easily maintain safe stock levels throughout the year,” says Thandi Mosupye, Senior Manager: Marketing, Communication and Brand for the SANBS.

Join WCBS and SANBS on Saturday, 13 April 2024, from 09:00 to 16:00 at any of the following participating malls for your blood donation:

In the Western Cape:

- Blue Route Mall - Tokai
- Kenilworth Centre - Kenilworth
- Bayside Mall - Table View
- N1 City Mall - Goodwood
- Tyger Valley Shopping Centre - Bellville
- Capegate Shopping Centre - Brackenfell
- Liberty Promenade Shopping Centre - Mitchells Plain
- Somerset Mall - Somerset West
- Whale Coast Mall - Hermanus
- Langeberg Mall - Mossel Bay

 www.wcbs.org.za  info@wcbs.org.za

George
Medical Centre, Courtenay Street
PO Box 65, George, 6530
T: 044 874 2074 / F: 044 874 6097

Paarl
26 Zandwyk Industrial Park, Old Paarl Road, Paarl, 7646
PO Box 422, Paarl, 7620
T: 021 871 1031 / F: 021 872 5945

Worcester
26 Napier Street, Worcester, 6850
PO Box 194, Worcester, 6849
T: 023 342 2450 / F: 023 342 7556

Western Cape Blood Service NPC | Pr. No: 7800045 | Reg. No: 1943/016692/08

Directors: GRM Bellairs, NB du Toit, N Dhevcharran, A Huggett, CF Ingram, EC Johannes, VJ Louw, UD Mungal-Singh, DM Ndebele, M Moyo, PK Slack, PJC Veldhuizen (Chairman). Company Secretary: Themis Commercial Legal Advisors (Pty) Ltd

In the Eastern Cape:

- Fountains Mall - Jefferys Bay
- Nonesi Mall - Queenstown
- Heritage Mall -Port Alfred

In KwaZulu-Natal:

- The Pavilion Shopping Centre - Westville
- Saxony Westwood Mall - Westville
- Chatsworth Centre - Westcliff
- Gateway Theatre of Shopping - uMhlanga
- Liberty Mall - Pietermaritzburg
- Galleria Mall - Amanzimtoti
- Phoenix Plaza - Phoenix
- Cornubia Mall - Mount Edgecombe

In Mpumalanga:

- i'langa Mall - Mbombela
- Tubatsi Crossing Mall - Burgersfort
- Lowveld Mall - Hazyview
- Secunda Mall - Secunda
- Mall@Embalenhle Shopping Centre - Embalenhle
- KG Mall - Emalahleni
- Mhluzi Mall - Middelburg
- Merino Mall - Ermelo

In Limpopo:

- Mankweng Plaza - Mankweng
- Bochum Plaza - Bochum

In Gauteng:

- Southgate Mall - Johannesburg South
- Mall of Africa - Midrand
- San Ridge Square - Midrand
- Pick n Pay on Nicol - Sandton
- Greenstone Shopping Centre - Modderfontein

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- Dobsonville Mall - Soweto
- Protea Glen Shopping Centre - Soweto
- Cresta Shopping Centre - Cresta
- Clearwater Mall - Roodepoort
- Castle Gate Shopping Centre - Pretoria
- Mams Mall - Mamelodi
- Shoshanguve Crossing - Soshanguve
- Mall@Reds Shopping Centre - Centurion
- Bougainville Shopping Centre - Pretoria
- Jubilee Mall - Pretoria
- Chris Hani Mall - Vosloosrus
- Pick n Pay Family Meyerton - Meyerton
- Vaal Mall - Vanderbijlpark
- Pick n Pay Family Brentwood Park - Kempton Park
- Pick n Pay Family Farrarmere - Benoni

In North West:

- Waterfall Mall - Rustenburg
- Sediba Plaza - Hartebeespoort
- MooiRivier Mall - Potchefstroom

In the Free State:

- Goldfields Mall - Welkom
- Mimosa Mall - Bloemfontein

In the Northern Cape:

- North Cape Mall - Kimberley

If you are between 16 and 75 years old, weigh 50kg or more, are in good general health, and lead a safe sexual lifestyle, you should be able to donate. For more information or to find your closest blood donation clinic in the Western Cape, please visit www.wcbs.org.za, download the WCBS App, or send a WhatsApp to 060 549 7244. For more information or to find your closest blood donation clinic outside the Western Cape, visit www.sanbs.org.za or call 0800 11 9031.

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- Ends -

Distributed by:

Western Cape Blood Service

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South African National Blood Service

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About the Western Cape Blood Service (WCBS)

WCBS is a non-profit regional health organisation, dedicated to collecting blood from voluntary blood donors, and providing the safest blood products and efficient service to the community, while operating at the highest professional and ethical standards and remaining a viable organisation.

WCBS work without prejudice to supply safe blood and blood products to all communities in the region, from Cape Town all the way up to George. It's our goal to deliver a world-class blood service in the Western Cape.

About the South African National Blood Service (SANBS)

SANBS is an independent non-profit organisation and one of the leaders in the discipline of blood transfusion. SANBS operates in eight of the nine provinces in South Africa (with the exception of the Western Cape, which is serviced by the Western Cape Blood Service). It also provides crucial support to countries in the SADC region.

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SANBS supplies over one million blood products annually and is rated among the top blood services in the world. This pedigree comes from world-class testing and collection protocols, which ensure that the blood, which is transfused, is always of top quality.

The blood is processed into its constituent components; red blood cells, plasma and platelets therefore in principle a single blood donation can save up to three lives.

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